



California 5 a Day Campaign

EDUCATIONAL MATERIALS AND NUTRITION EDUCATION REINFORCEMENT ITEMS

The following is a list of materials that are available to *California 5 a Day Campaign/Network*-funded projects for interventions conducted at community events, such as health fairs, expos, festivals, retail outlets, educational classes and workshops, and other appropriate venues. Additional materials (not listed below) may be available. Ask your local agency if any new items have been added. Please make note that limited quantities are available and items will be provided based upon inventory levels.

ORDERING INSTRUCTIONS

Please contact a *California 5 a Day/California Regional Nutrition Network* project in your area to order educational materials and nutrition education reinforcement items for community events. A list of agencies and contact information can be found by *Campaign* at www.ca5aday.com/ca5aday.

EDUCATIONAL MATERIALS AND NUTRITION EDUCATION REINFORCEMENT ITEMS

LATINO 5 a DAY GOODIE BAGS	LANGUAGE
5 a Day Plastic Bag Healthy Latino Recipes Made With Love Cookbook Discover The Secret To Healthy Living Cookbooklet Eat 5 a Day The California Way Brochure Be Active the 5 a Day Way Brochure Help Kids Eat More Fruits And Vegetables Brochure 5 a Day Pencil 5 a Day Pen Shopping Notepad	English & Spanish
AFRICAN AMERICAN 5 a DAY GOODIE BAGS	LANGUAGE
5 a Day Plastic Bag Discover The Secret To Healthy Living Cookbooklet Eat 5 a Day the California Way Brochure Be Active the 5 a Day Way Brochure Get Your Calcium the Fruit and Vegetable Way Brochure Looking Good Feeling Great Choosing Well Women's Brochure Seasonality Chart 5 a Day Pen	English



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EDUCATIONAL MATERIALS AND NUTRITION EDUCATION REINFORCEMENT ITEMS (CONTINUED)

NUTRITION EDUCATION REINFORCEMENT ITEMS	LANGUAGE
Passport to Million Dollar Health Game Card	English/Spanish
Passport to Million Dollar Health Partner Poster	English/Spanish
T-shirts - Adult XXL	English/Spanish
T-shirts - Adult XL	English/Spanish
T-shirts - Adult S (Youth)	English/Spanish
Tote bags	English/Spanish
Aprons	English/Spanish
Lunch coolers	English/Spanish
Cutting mat	English
Colanders	English
Dry erase magnet board	English

Note: Educational materials and nutrition education reinforcement items should be distributed primarily to one adult per family. Due to the expense of the nutrition education reinforcement items, event participants should be required to participate in some type of interactive educational activity, like the fruit, vegetable and physical activity game wheel, before receiving a nutrition education reinforcement item.